

# WEBSITE CHECKLIST



1.	Are all of the sports/activities/programmes/training that you provide listed clearly on your website (take list from results of the Session 1 Doc: Your Club Offering)	Yes	No
2.	Can someone book a trial / session or make an inquiry on your website?	Yes	No
3.	Are your contact details and map location on your website?	Yes	No
4.	Do You Have A News or Blog Section?	Yes	No
5.	Is Your Website Design Contemporary?	Yes	No
6.	Does Your Website Look Well On Mobile, Tablets & Laptops?	Yes	No
7.	Does Your Website Function Across Mobile, Tablets & Laptops (forms etc)?	Yes	No
8.	Are Your Social Media Accounts Linked To Your Site?	Yes	No
9.	Do you have any redundant pages or links on your site that are not working?	Yes	No
10.	Is your website linked to any sports / club associations or parent organisations that are connected to your club?	Yes	No
11.	Do you have a Frequently Asked Questions (FAQ) Section / Page on your website?	Yes	No

If you answer 'No' to any of these items, it is definitely time for a review so that you can optimise your presence and communications.